An essential tool to help Floridians stay safe on the road has arrived!

Complete with information on state and local resources, safety tips, rules for sharing the road, self-assessments, and worksheets, the new and improved Florida’s Guide to Safe Mobility for Life has everything aging road users need to remain safe, mobile and independent, even beyond the driver’s seat.

Most importantly, the guide provides detailed information on the keys to achieve Safe Mobility for Life:

**Understand** the impact aging has on driving  
**Be proactive** about safe driving skills  
**Plan** for a safe transition from driving

The Florida Department of Transportation’s Safe Mobility for Life Program partnered with the Pepper Institute on Aging and Public Policy at Florida State University to form the Safe Mobility for Life Coalition. Working together with a diverse group of member organizations, our mission is to implement a strategic plan to improve the safety and mobility needs of Florida’s aging road users.

This guide helps advance that mission by educating drivers, pedestrians, bicyclists, motorcyclists, and all other road users about how to remain safe on the road and plan for their transportation future.

By reading and completing the guide, older adults can learn about all the transportation resources available to them, gain the skills to travel safely and confidently with or without a car, and learn about the financial, health, and lifestyle benefits associated with trying modes of transportation outside of driving.
Help us spread the message!

The Safe Mobility for Life Coalition thinks your audience will benefit from reading Florida’s Guide to Safe Mobility for Life. Below is a series of images that can be used in social media posts, articles, and webpages as well as suggested content to help announce the launch of Florida’s Guide to Safe Mobility for Life and everything it has to offer.

Please help us spread the message to older adults in Florida by sharing the suggested social media, website, and newsletter content on your communication channels. Together we can help all Floridians achieve Safe Mobility for Life!

Suggested Images:

Understand, Be Proactive, and Plan.

Visit SafeMobilityFL.com

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Understand, Be Proactive, and Plan.

Visit SafeMobilityFL.com

Life Beyond the Driver’s Seat.

Visit SafeMobilityFL.com

The Keys to Your Transportation Future.

Visit SafeMobilityFL.com

Understand, Be Proactive, and Plan.

Visit SafeMobilityFL.com
**Suggested Article:**

*Florida’s Guide to Safe Mobility for Life* is a free handbook designed to help Floridians achieve mobility independence. Learn how to maintain safe driving skills and build a transportation plan that explores life beyond the driver’s seat.

The guide focuses on the **Keys to Achieve Safe Mobility for Life** (understand, be proactive, and plan) and will help you:

- **Understand** the impact aging has on driving, changes in driving behavior, common driving errors, and Florida’s driver license and ID card.
- **Be proactive** about safe driving, walking, bicycling, motorcycling, and riding transit skills and practices.
- **Plan** for your transportation future and life beyond the driver’s seat by learning how to discover and use transportation options in your community.

*Florida’s Guide to Safe Mobility for Life* also includes interactive worksheets and state and local resources. Visit [fdot.tips/guide](http://fdot.tips/guide) to plan for your transportation future today.

For more information, visit [SafeMobilityFL.com](http://SafeMobilityFL.com).
Suggested Website Content:

If you are interested in listing Florida’s Guide to Safe Mobility for Life as a resource on your website, you can use the following content accompanied by your choice of web button or banner found below:

Florida’s Guide to Safe Mobility for Life

The Safe Mobility for Life Coalition has released Florida’s Guide to Safe Mobility for Life, a new and improved guide to help older adults in Florida meet their personal mobility needs to remain safe, independent, and active in their communities, even beyond the driver’s seat. Click here to learn more and order your free guide today: SafeMobilityFL.com/Guide.htm

Web Button and Banners

After downloading a web button or banner of your choice, add the link below to the button or banner on your website.

safemobilityfl.com/Guide.htm

Banner - 960x400 pixels

Scrolling Banner - 1200x600 pixels
Order your free copy today!

Understand, Be Proactive, and Plan.

Order your free copy today!

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Order your free copy today!

Understand, Be Proactive, and Plan.

Order your free copy today!

Understand, Be Proactive, and Plan.
Suggested Social Media Posts:

The following posts are suitable for Facebook, Twitter, and Instagram.

The new Florida’s Guide to Safe Mobility for Life for older adults is here! Learn how you can be a safer driver, walker, transit rider, bicyclist, motorcyclist, and golf cart driver. To order a copy, visit fdot.tips/resourcecenter. @SafeMobilityFL #SafeMobilityFL

#Plan for a life beyond the driver’s seat with #Florida's Guide to Safe Mobility for Life! The new #guide from @SafeMobilityFL provides worksheets to help older adults develop a transportation plan and put it into action. Florida residents can visit fdot.tips/resourcecenter to order a FREE copy. #SafeMobilityFL

The new Florida’s Guide to Safe Mobility for Life gives you the keys to your transportation future. Visit fdot.tips/resourcecenter to order your free guide from @SafeMobilityFL so you can Understand, Be Proactive, and Plan for a life beyond the driver’s seat! #SafeMobilityFL
Download and Share Florida’s Guide to Safe Mobility for Life.

It’s only a click away!

View or download a PDF of Florida’s Guide to Safe Mobility for Life below:

Order a FREE guide today!

To order FREE copies of Florida’s Guide to Safe Mobility for Life please visit fdot.tips/resourcecenter or call 1-833-930-2952.